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Excellence of made in Italy Factories and Outlets

This original tour alternates the classical itinerary and visits to time dedicated to the most renowned Italian excellences and brands in their factories, outlets or exhibitions.

If you wish to be accompanied by a personal buyer during your shopping, we will be delighted to propose our skilled buyers. There is also a chance to see a football game of the greatest Italian teams (Milan, Inter, Roma, Fiorentina) at the stadium or book a cooking class at the most popular schools.

D01: ROME

Arrival in the morning at the airport, meet with our Roman local guide. Check in to the hotel. We will start the guided tour of the Città Eterna's heart: **Foro Romano, Colosseo, Via Sacra, Campidoglio**. Dinner in a typical Roman restaurant in the quarter of **Trastevere**. Overnight in Rome.

D02: ROME

A whole day dedicated to Rome: **Piazza Navona, Fontana di Trevi**, the palaces of the Italian Government and the churches. Piazza San Pietro and the Vatican City, its museums guarding secrets thousands of years old. Another colourful Roman dinner and overnight in Rome.



D03: ROME - SIENA (3 HOURS)

Driving north through Orcia Valley: sweet rolling hills studded with small hamlets, home of world famous Brunello wine.

Visit to a Brunello producer and its wine cellar, with wine tasting and an intriguing lesson about the production techniques of this world renowned wine.

Brunello Cucinelli in Perugia creates awesome cashmere goods. We will visit the factory to discover how this fine thread is worked.

Arrival in **Siena**, meeting with the guide to visit Piazza del Campo (place of the famous Palio horserace), the Duomo and its art collection. We will be guests of the Contrada dell'Aquila (one of the old sienese quarters) for dinner, with its people telling us the traditions of Palio rules. Nice walk after dinner. Overnight in Siena.

D04: SIENA - SAN GIMIGNANO - VOLTERRA - PISA

From Siena city centre on the way to **Pisa** we will discover two outstanding examples of medieval architecture: **San Gimignano** and its towers ("the New York of the Middle Age") and **Volterra**, a walled city, former Etruscan capital (during the fifth century BC, Volterra had 7 km of walls while Athens, in the great era of Pericles, had 6!). Overnight in Pisa.

Today we will get to know how leather can be transformed in a pair of nice shoes, stylish boots or trendy bag by visiting an important shoes factory in the area.

D05: PISA - FLORENCE (1 HOUR)

Let's meet **Pisa**, the city of Galileo Galilei and the Normale University! A walk in the center, then the Leaning Tower, the Duomo and Battistero in Piazza dei Miracoli. In the afternoon we'll move to **Florence**, capital of Tuscany. Be ready to visit the Museo degli Uffizi, Ponte Vecchio, Museo Accademia and the marvelous churches of the historical centre. Dinner in local trattoria and overnight in Florence.

The Mall Fashion Gallery is a famous Luxury Outlet Village in Florence surroundings. We will get the chance to spend some time purchasing goods from the biggest italian brands, such as Armani, Valentino, Prada and Roberto Cavalli.

Florence city centre hosts two of the the fashion lovers' paradise: the Gucci Museum and the Salvatore Ferragamo Museum. A visit to one (or both) of these historical example of Italian Style in the world cannot be missed.



D06: FLORENCE

Full day in Florence. Up the hill to the famous **Piazzale Michelangelo** and the terrace of **Abbazia di San Miniato** with its enchanting view, then a walk down to **Piazza della Signoria** and **Palazzo Vecchio**, old headquarter of the Medici Government. Free afternoon to enjoy the city, with plenty of time for walking and shopping. Overnight in Florence.

The name Ermanno Scervino evokes voluptuous garments every woman dreams to wear. Today we can make this shopping dream come true, visiting the Maison Scervino.

Ponte Vecchio in Firenze was once, believe it or not, the butchers' place. Today, luckily for us, is well known for its gold&jewels artisan shops, one of which will help us to unveil the secrets of gold manufacturing.

D07: FLORENCE - VENICE

3 hours driving to the Capital of the Veneto region. By taking the ferry on the Canal Grande we'll start our stay in this magic city, starting from **Piazza San Marco** with its incredible Basilica and the marvelous Palazzo Ducale. Dinner and overnight in Venice.

On the way to Venice we will make two pleasant stops: one to the Museo Ferrari, witness of the glory of the iconic car brand. The museum is located in Modena, home of Enzo Ferrari, founder of the "cavallino" (the little horse, Ferrari symbol). The other stop will be equally enjoyable, nonetheless at the home of world renowned La Perla lingerie, in Bologna. Shopping directly will be possible, thanks to the factory outlet. Style and laces galore!



D08: VENICE

All-walking day in the streets and channels (calli) of Venice, incredible city made of 118 islands tied by 150 bridges. By foot, by ferry or by Gondolas, we'll admire also the Accademia Museum and the Old Jewish Ghetto. Possible excursion to **Murano** island, capital of handmade glass. Late evening: heading to the airport of Venice.

The individual participation fee includes:

- All the transfers by private bus + driver
- Hotels 3-4 stars (Double Occupancy B&B)
- Half Board (dinner in typical restaurants or hotel)
- English speaking professional guide, other languages as requested
- Medical/baggage insurance ERGO MUNICH RE

It does not include:

- Entrance charges for museums, churches or other places.
- Single Room supplement 40€ per night.
- Tips, beverages, or any extras
- Supplement Full Board 140€
- International/domestic flights (can be provided - ask for quotation)

All dietary requirements will be catered for.

All our tours are provided with Medical and Luggage insurance ERGO MUNICH RE (10000/1000) and call center for assistance.

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